



# Penguin Plunge

Saturday, February 4th, 2011

12:00 noon

Robinwood Lake

(2221 Robinwood Rd., Gastonia)

Kick Off Marriage Month by



## Take the PLUNGE for Healthy Marriages!

First Things First of Gaston County will be kicking off Marriage month by hosting it's 1st Annual Penguin Plunge fundraiser. The money raised during the event will help First Things First promote it's vision of "Strengthening Families by Strengthening Marriages". February is Marriage month so volunteers are encouraged to "Take the Plunge" to support healthy marriages.

The divorce rate and the number of single parent homes in Gaston County is over 50% and on the rise. Research suggests that marital and family problems have an impact on work productivity as well as the educational success of children. Also, as marriage in our country declines, social problems like crime, teen pregnancy, drug & alcohol abuse etc. . . continue to rise. First Things First would like to see a reduction in divorce, absentee parenting, out of wedlock births, and teen pregnancy. It's our belief that if we help foster healthy marriages then more marriages will succeed and many of the other issues will improve.

### Take the PLUNGE or sponsor a jumper!

Jumpers must raise \$150 to Take the PLUNGE.

Create competition between employees, team mates and bosses to "elect" the perfect person to jump.

Get churches involved and encourage engaged or newlywed couples to jump.

Recruit members of clubs and teams to jump. Which group has the most jumpers?

Offer incentives to employees that jump

Challenge businesses to compete against each other.

### Sponsorship Opportunities

#### \$500 Sponsorship:

As a \$500 Cash or In-kind sponsor you will receive the following

- Logo will be imprinted on the original "I took the Plunge" t-shirt.
- Logo in the full page ad in the Gaston Gazette.
- Logo on all advertisements and publications.
- Recognition during event.
- Space at event to promote business
- Recognition on First Things First website and FaceBook page.
- Opportunity to Jump!

#### \$250 Sponsorship:

As a \$250 Cash or in-kind sponsor you will receive:

- Name will be printed on the original "I took the Plunge" t-shirt.
- Recognition in the full page ad in the Gaston Gazette week before event.
- Recognition during event.
- Recognition on FTF website and FB page.
- Opportunity to Jump!

Please return sponsorship form to First Things First of Gaston County  
Mail to: PO Box 953, Gastonia, NC 28053 or Fax to: 704-854-8723

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \$500 \_\_\_\_\_ \$250 \_\_\_\_\_ \$150 Jumper: \_\_\_\_\_ Donation: \$ \_\_\_\_\_

I am committing to the sponsorship level above. Check is enclosed \_\_\_\_\_ Please send invoice \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

Logos and payment will need to be received by First Things First no later than January 15th to be included on T-shirts.  
Email to reneeism101@yahoo.com

For more information contact Renee Kimbrell at (864) 934-1735 or reneeism101@yahoo.com